

My Favorite Assignment

Pick a Prize

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If it's free it's for me!

Thank you Michael Gedatus's mother for the quote

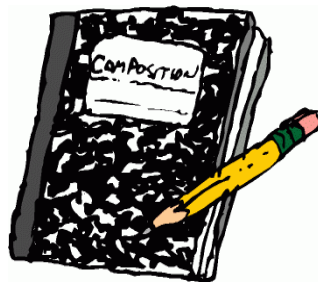
I am a collector of stuff

Love Going to Festivals



I have a big bag of stuff I collect

- Students pick from a variety of prizes



Students can be philosophical

- I picked this to absorb all of the learning I can this semester
- I always tell people that my life is in pencil; I have to keep an eraser in my hand because I could always get a call that could change everything.
Linda Gray



Or they can be practical.....

I need a cup



A lanyard sounds great!



PICK A PRIZE

- Genre
- The Assignment
- Target Learners
- Learning Objectives
- Time to Complete
- Materials, Equipment, and Special Considerations
- Evaluating Outcomes/Grading
- Support Materials

Genre

- In-class exercise
- Can be an individual or a group activity
- Ice breaker
- Oral communication
- Tests creativity
- Team builder
- Persuasive skills builder

The Assignment

Tell us why you picked
this “prize”

We simply go around the room and
introduce ourselves and why the prize was
chosen

Assignment Alternative

- Get with a group of 4-6 people and prepare a sales message with two or more of the products from the group.

Target Learners

- This activity is designed for any level of student and any major.
- Business communication course is a 200 level course.

Learning Objectives

- To explore creative and critical thinking
- To create an environment of active learning toward a specific goal
- To introduce the elements of persuasive messages
- To encourage team behavior

Time to Complete

- 20 to 25 minutes



Materials, Equipment and Special Considerations

Absolutely *anything* that you have at home or in the office:

- Tea bags
- Pens/pencils
- Sample items (toothpaste, lotion, shampoo, vitamins, etc.)
- Note pads or paper
- Calendars, hats, McDonald toys

Evaluating Outcomes/Grading

- This activity is not graded. It can be part of an attendance grade but the value comes from participating, processing the information, and discussing the activity.
- The opportunity to practice speaking in a non-threatening environment.
- The opportunity to learn about others

Support Materials

- This power point
- A handout
- Would be glad to discuss if you have questions:
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Conclusion

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